IN THE CLAIMS:

Please amend claims 2, 6, 20-22, and 33, and cancel claims 34-46, as indicated in the following listing of claims, which replaces all prior versions and listings of claims in the application:

1.   (Canceled).

2.   (Currently Amended)   A method for using an electronic network system to facilitate a transaction between a seller and a buyer, said method comprising the steps of:

inputting a sale offer parameter for randomly generating at least one sale offer to purchase a product or service <u>at an offer price substantially equal to a delivery price associated with the transaction</u>;

randomly displaying, through the electronic network system, the at least one sale offer to a selected buyer at an unexpected period of time; and

withdrawing the display of the randomly generated sale offer in response to an absence of an indication of acceptance of the randomly generated sale offer by the buyer within a predetermined period of time after the step of displaying the randomly generated sale offer.

Claims 3-5   (Canceled).

6.   (Currently Amended)   A method of making a sale offer from a seller to at

least one buyer visiting a Internet web site, comprising the steps of:

        displaying, on the web site, a sale offer [[of]] to purchase a product or

service at an offer price substantially equal to a delivery price of the product or

service to the at least one selected buyer at a random point in time unknown to

the buyer; and

        withdrawing the displayed sale offer from the Internet website when the at

least one buyer does not indicate acceptance of the sale offer within a

predetermined period of time.

Claims 7-16 (Canceled).

17.   (Previously Presented)   A method as set forth in claim 2, wherein the at least

one sale offer is randomly displayed to the selected buyer only on condition that

said buyer is connected to a portion of the electronic network system which is

linked to the seller.

Claims 18-19 (Canceled).

20.   (Currently Amended)   A method as set forth in claim 17, wherein said

program further [[includes]] including the step of providing a software module

operating in conjunction with [[said]] a browser.

21.   (Currently Amended)   A method as set forth in claim 20, wherein [[said]] the

step of providing a software module comprises operating a plug-in module

[[operation]].

22.   (Currently Amended)   A method as set forth in claim 21, wherein said plug-

in module monitors [[the]] particular Web sites visited by a buyer.

23.   (Previously Presented)   A method as set forth in claim 22, wherein said plug-

in module communicates information about a visited Web site to an offeror.

24.   (Previously Presented)   A method as set forth in claim 23, wherein the offer to

purchase is communicated to a buyer via said software module.

25.   (Previously Presented)   A method as set forth in claim 24, wherein said offer

is displayed on the browser only if a buyer is browsing a Web site associated

with the source of the offer.

26.   (Previously Presented)   A method as set forth in claim 2, wherein the step of

randomly displaying includes the step of providing a random frequency device for

displaying the at least one sale offer in an unpredictable manner.

27.   (Previously Presented)   A method as set forth in claim 2, wherein the step of

randomly displaying includes displaying the at least one sale offer to the selected

buyer over a predetermined period of time determined by the seller and unknown to the selected buyer.

28.   (Previously Presented)   A method as set forth in claim 2, wherein the step of randomly displaying includes displaying the at least one sale offer to a single potential buyer selected from a plurality of different potential buyers.

29.   (Previously Presented)   A method as set forth in claim 6, wherein the step of displaying includes the step of providing a random frequency device for displaying the at least one sale offer in an unpredictable manner.

30.   (Previously Presented)   A method as set forth in claim 29, wherein the step of displaying includes displaying the at least one sale offer to the selected buyer over a predetermined period of time determined by the seller and unknown to the selected buyer.

31.   (Previously Presented)   A method as set forth in claim 6, wherein the step of displaying includes displaying the at least one sale offer to a single potential buyer selected from a plurality of different potential buyers.

32.   (Previously Presented)   A method as set forth claim 2, further comprising the steps of:

receiving, through the electronic network system, a first indication of acceptance from the buyer in response to the random display of the at least one sale offer;

displaying at least one term associated with the at least one randomly generated sale offer in response to the first indication of acceptance;

receiving a second indication of acceptance from the buyer in response to the display of the at least one term associated with the at least one randomly generated sale offer;

displaying an acceptance form to the buyer in response to the second indication of acceptance from the buyer;

receiving a third indication of acceptance from the buyer in response to the display of the acceptance form for forming a purchase agreement concerning the offered product or service;

displaying at least one payment method option in response to the third indication of acceptance;

receiving at least one payment method selection from the buyer in response to the display of the at least one payment method option;

transferring a sum corresponding to the selected payment method from the buyer to the seller; and

requesting delivery of the offered product or service to the buyer.

33.   (Currently Amended)   A method for using an electronic network system to
facilitate a transaction between a seller and a buyer, said method comprising the
steps of: [The method of claim 32,]

inputting a sale offer parameter for randomly generating at least one sale
offer to purchase a product or service;

randomly displaying, through the electronic network system, the at least
one sale offer to a selected buyer at an unexpected period of time;

withdrawing the display of the randomly generated sale offer in response
to an absence of an indication of acceptance of the randomly generated sale
offer by the buyer within a predetermined period of time after the step of
displaying the randomly generated sale offer;

receiving, through the electronic network system, a first indication of
acceptance from the buyer in response to the random display of the at least one
sale offer;

displaying at least one term associated with the at least one randomly
generated sale offer in response to the first indication of acceptance;

receiving a second indication of acceptance from the buyer in response to
the display of the at least one term associated with the at least one randomly
generated sale offer;

displaying an acceptance form to the buyer in response to the second
indication of acceptance from the buyer;

receiving a third indication of acceptance from the buyer in response to the display of the acceptance form for forming a purchase agreement concerning the offered product or service;

displaying at least one payment method option in response to the third indication of acceptance;

receiving at least one payment method selection from the buyer in response to the display of the at least one payment method option;

transferring a sum corresponding to the selected payment method from the buyer to the seller;

requesting delivery of the offered product or service to the buyer; and

wherein the at least one term associated with the randomly generated sale offer comprises an offer price substantially equal to a delivery price associated with the sale offer transaction.

Claims 34-46 (Canceled).